

## Toyota Forklift

Toyota Forklift Training Toronto - In the United States, Toyota Materials Handling inc., or TMHU, continues to be the best selling lift truck provider since 1992. This business has been headquartered out of Irvine, California for well over 40 years, offering a wide-ranging line of quality lift trucks. With a first-rate reputation of stability and reliability, Toyota lift trucks have thrived in the competitive resources handling market. Quality is the keystone of Toyota's notorious Toyota Production System practiced at all manufacturing facilities, including TIEM, which stands for Toyota Industrial Equipment Manufacturing, located in Columbus, Indiana. The majority of the Toyota lift trucks sold in the U.S.A are manufactured here.

Every one of Toyota's manufacturing facilities within Canada and the U.S. comply with the International Organization for Standardization or ISO 14001 standard. TIEM has been honored many times for its commitment to constant development, and its environmental methods. It is the first and only maker to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. For example, the Toyota 8-Series IC lift vehicles emit 70 percent less smog forming emissions than the existing federal EPA standards and have complied with California's strict emission standards and regulations.

### Toyota Material Handling, U.S.A. - The Industry Leader

The president of Toyota Material Handling, U.S.A., Brett Wood believes that TMHU's success comes from its dedication to manufacture high quality lift vehicles while offering excellent customer support and service. "We must be able to learn and predict the needs of our customers" said Brett Wood. "As a leader, our success also depends on our ability to address our consumers' operational, safety and environmental cost issues." • TMHU's parent company, Toyota Industries Corporation, also known as TICO, is listed in Fortune Magazine as the world's largest lift truck provider and is among the magazines prominent World's Most Admired Companies.

### New Meaning to Environmental Accountability

Toyota Industries Corporation, as the parent company, has instilled a rich company doctrine of environmental stewardship in Toyota. Not a lot of other organizations and no other lift truck producer can meet Toyota's record of caring for the natural environment while simultaneously encouraging the economy. Environmental responsibility is an important feature of company decision making at Toyota and they are proud to be the first and only manufacturer to provide UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift vehicles. Yet another reason they remain a leader within the industry.

Toyota originally released the 8-Series line of lift vehicles in 2006, yet again exhibiting its leadership and innovation in the industry. Featuring an exclusive emission system that eclipsed both Federal EPA emission standards, and California's more environmentally friendly emission standards. The finished creation is a lift truck that creates 70% less smog forming emissions than the current Federal standards allow.

Also starting in 2006, collectively with the Arbor Day Foundation, Toyota added to its commitment to the natural environment. To this day more than 58,000 trees have been embedded in the ground throughout state forests and community parks that were damaged by fires and other environmental causes. 10,500 seedlings have also been spread through Toyota Industrial Equipment's network of sellers to non-profit organizations and local customers to help sustain communities all over the United States

### Industry-Leading Safety

Toyota's lift vehicles offer enhanced stability, visibility, productivity, ergonomics, and all the foremost safety technology that has made Toyota an industry leader. The company's System of Active Stability, also called "SAS", helps limit the chance of incidents and accidental injuries, in addition to increasing productivity levels while minimizing the potential for merchandise and equipment damage.

System Active Stability senses many aspects that may lead to lateral instability and likely lateral overturn. When any of those factors are detected, SAS immediately engages the Swing Lock Cylinder to steady the rear axle. This transitions the lift truck's stability trajectory from triangular in shape to rectangular, offering a major increase in stability which substantially reduces the probability of a mishap from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also assists to avoid injuries or accidents while adding stability.

The SAS systems were originally used on the 7-Series internal combustion lift trucks which were put on the market in 1999. These systems helped propel Toyota into the lead for industry safety standards. Now, SAS is used on virtually every modern internal combustion models and is standard equipment for the new 8-Series. There are more than 100,000 SAS-equipped lift vehicles in action, exceeding 450 million hours combined. The increased population of SAS-equipped vehicles in the field, along with mandatory operator training, overturn fatalities across all designs have decreased by 13.6% since 1999. Furthermore, there have been an overall 35.5% drop in industry wide collisions, loss of control, falls and tip overs from a lift vehicle for the same period.

Toyota's hardnosed values continue far beyond the technology itself. The company believes in providing widespread Operator Safety Training programs to help clients satisfy and exceed OSHA standard 1910.178. Instruction services, videos and various resources, covering a broad scope of matters-from individual safety, to OSHA policies, to surface and cargo situations, are accessible through the supplier network.

### Toyota's U.S. Commitment

Ever since the transaction of its first lift truck in the U.S. to the construction of its 350,000th lift vehicle produced in 2009 at Toyota Industrial Equipment Manufacturing, TMHU has continued a unbroken presence in the U.S. This fact is demonstrated by the statistic that 99% of Toyota lift trucks sold in America now are manufactured in the United States.

TMHU is situated in Columbus Indiana and houses nearly 1 million square feet of manufacturing facilities over 126 acres of land. Facilities include a National Customer Center, as well as production operations and supply centers for equipment and service parts, with the whole commitment exceeding \$113 million dollars.

The new National Customer Center was conceived to serve both dealers and customers of TMHU. The facility includes a

360-degree showroom, a presentation theater complete with stadium seating for 32, an section for live merchandise demonstrations with seating capability for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's story since the birth of its originator, Sakichi Toyoda, in 1867, and lastly a training center.

#### First in Client Satisfaction and Service

The NCC embodies Toyota's commitment to offering top-notch customer service. TMHU's 68 certified Toyota Industrial Equipment, or TIE dealers, along with 189 dealership locations throughout the U.S, present the most wide-ranging and inclusive consumer service and support in the industry. The company's new and Licensed Used lift vehicles, service, parts, and financing features make Toyota dealerships a one-stop shop to guarantee total customer satisfaction.