Hyster Forklift

Hyster Forklift Training Toronto - Hyster is an international business that builds more than 300 distinct versions of forklifts. However, it started as a producer of lifting equipment as well as winches. Most of its production was concentrated in the northwest United States and dealt primarily with the timber and logging industry. A couple years after the first forklift trucks were invented Hyster became synonymous with quality manufacturing. Over the preceding 80 years Hyster has continued to expand and grow its product line. The growth of its products coupled with its wish to stay service oriented has allowed Hyster to mature into the worldwide participant it is at present.

Through the 3 decades between the 1940's and 1960's, Hyster made significant strides on its way to becoming the worldwide leader in the forklift industry it is at the moment. In 1946, Hyster opened a plant in Illinois that was exclusively devoted to bulk manufacturing trucks. This allowed Hyster to drive its expenses down and, at the same time, offer a better quality product at industry aggressive rates. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

Hyster continued to aggressively expand its manufacturing operations throughout the fifties and 60's. They began constructing container handlers in the US in 1959 to satisfy the ever growing demand for transportation goods. In 1966, Hyster developed a technique for enabling a lift truck to go both forward and backwards using the same pedal. This pedal was known as the Monotrol pedal, which revolutionized the industry. Later in the decade Hyster opened a research and development centre in Oregon that was focused on improving the design and functionality of lift trucks. The centre is still one of the world's best testing facilities in the materials handling industry.

In the 1960's Hyster experienced rapid expansion. Much of the industry was shifting towards bulk manufacturing. To keep up with the times Hyster was inclined to focus on the evolution of these mass markets. As a result, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to supply superior quality at a more inexpensive price. A further expansion in production capabilities was necessitated by the demand in Europe for Internal Combustion Engine Vehicles. To plug this gap, a plant in Craigavon, Ireland was opened in 1980. Through the 1980's Hyster continued to concentrate on developing industry leading lift trucks. The Hyster brand name was recognized throughout the world for its commitment towards superiority. This attention to quality produced several suitors for the company. In 1989, a large international company based in Ohio called NACCO Industries purchased Hyster and started an aggressive expansion plan. NACCO rapidly changed the XL philosophy with a more driver oriented lift truck that focused on operator comfort, which is well-known as the XM generation of trucks.

With the overall shift towards just-in-time management methods, Hyster has been required to keep up with the trends through investment in new and diverse technologies. Acquisitions and investments were made in the US, Italy, Netherlands, and countless other places all over the world. All of these investments have made Hyster a world leader in the forklift market. In 2009, Hyster celebrated its eightieth anniversary as an industry leader of materials handling equipment, which comprises over 300 different versions of lift trucks.