

## Doosan Forklift

Doosan Forklift Training Toronto - Doosan Infracore Company Ltd. is an international organization consisting of Diesel Engines, Defense Industry goods, Industrial Vehicles, Construction Technologies and Machine Tools and Mechanization Systems.

Their United States partner, Doosan Infracore America Corporation, based in Suwanee, Georgia houses a 170,000 square foot production facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool department. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction client desires.

There are well over 220 Doosan service and product sales locations operating in Canada and the United States. Additionally, there are more than 90 independent dealers moving lift truck materials and materials handling equipment. This network permits Doosan Infracore America to aggressively compete in this competitive market. The lift truck product line impressively comprises of 63 distinctive versions consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion lift trucks. Capacities of these numerous truck models vary from 3,000 to 33,000 lbs. All trucks are built in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest developing forklift and lift truck company in the North American marketplace, thanks to its exceptional level of product performance and their consistently high level of consumer support and service given to all Doosan Infracore Forklift users. The U.S. forklift division based in Cleveland has a skilled team knowledgeable in Product Sales, Purchasing, Advertising, Logistical and Technical Support.

### Start-up of the lift truck industry

Korea's original domestic lift truck marketplace was an open-import enterprise. In the 1960's, Korea Machinery Co. Ltd. started to import assembled lift trucks as part of a nationwide equipment expansion project. Early product sales of this industrialized equipment focused on large business communities, the armed services and on state-run corporations. This ultimately led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division commenced trade operations throughout Korea to overhaul and sell this heavy equipment. By 1978, a lift truck manufacturing plant was successfully completed. Continuous technical education grew to become the new focus for improving quality and product development.

### Expansion of Forklift Exports

Daewoo began the first domestic lift truck business in 1967, and rapidly gained a whopping 90% share in the Korean Materials Handling market. By the 1980's, Daewoo's sophisticated technological enhancements combined with sales success placed them in a situation of significant expansion of their forklift business.

Caterpillar Industrial Inc. of the U.S. in 1981, proposed a cooperative venture project to help them in the very competitive North American materials handling market. This joint-venture proved highly successful for Daewoo and their forklift sales expanded greatly. In 1984, the company completed construction of a new facility to help in producing high end value-added products for export. In 1993, the company had a international sales network and started exporting models they had established through in-house expertise, as an sovereign brand. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing growth opportunities into international marketplaces.